

2017 SAN DIEGO-BAJA CALIFORNIA BORDER CROSSING AND TRADE STATISTICS



SAN DIEGO-BAJA CALIFORNIA LAND POES

- San Ysidro / Puerta México - El Chaparral
- Otay Mesa / Mesa de Otay
- Tecate / Tecate
- Cross Border Xpress (CBX) 

BORDER CROSSING & TRADE STATISTICS OVERVIEW

- Northbound Individual Crossings
 - Vehicle Passengers (total occupants) including Passenger Vehicles and Buses
 - Pedestrians



- Northbound Vehicle Crossings
 - Private Vehicles
 - Buses
 - Trucks



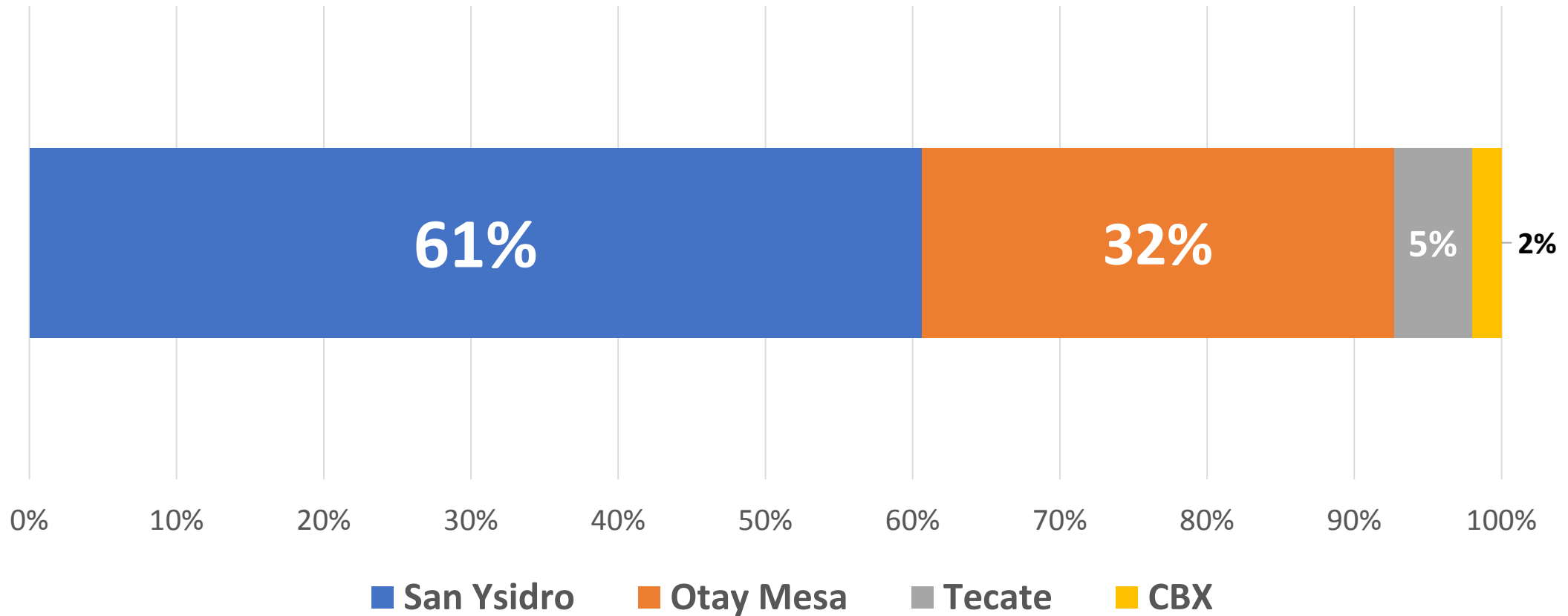
- Trade Value by Truck (Imports & Exports)
 - Otay Mesa / Mesa de Otay
 - Tecate / Tecate



BIG PICTURE – SAN DIEGO/TIJUANA



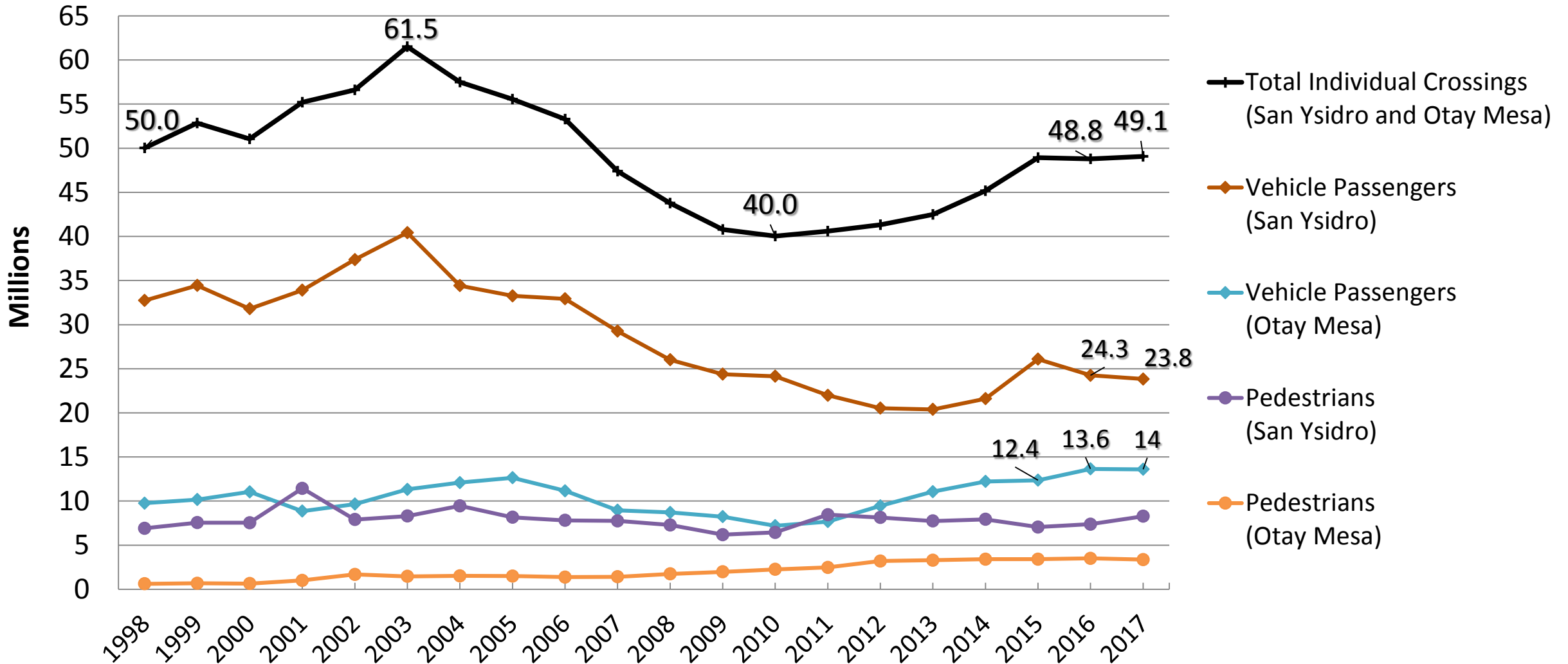
Percentage of Total Northbound Individual Crossings by Port of Entry (2017)



BIG PICTURE – SAN DIEGO/TIJUANA



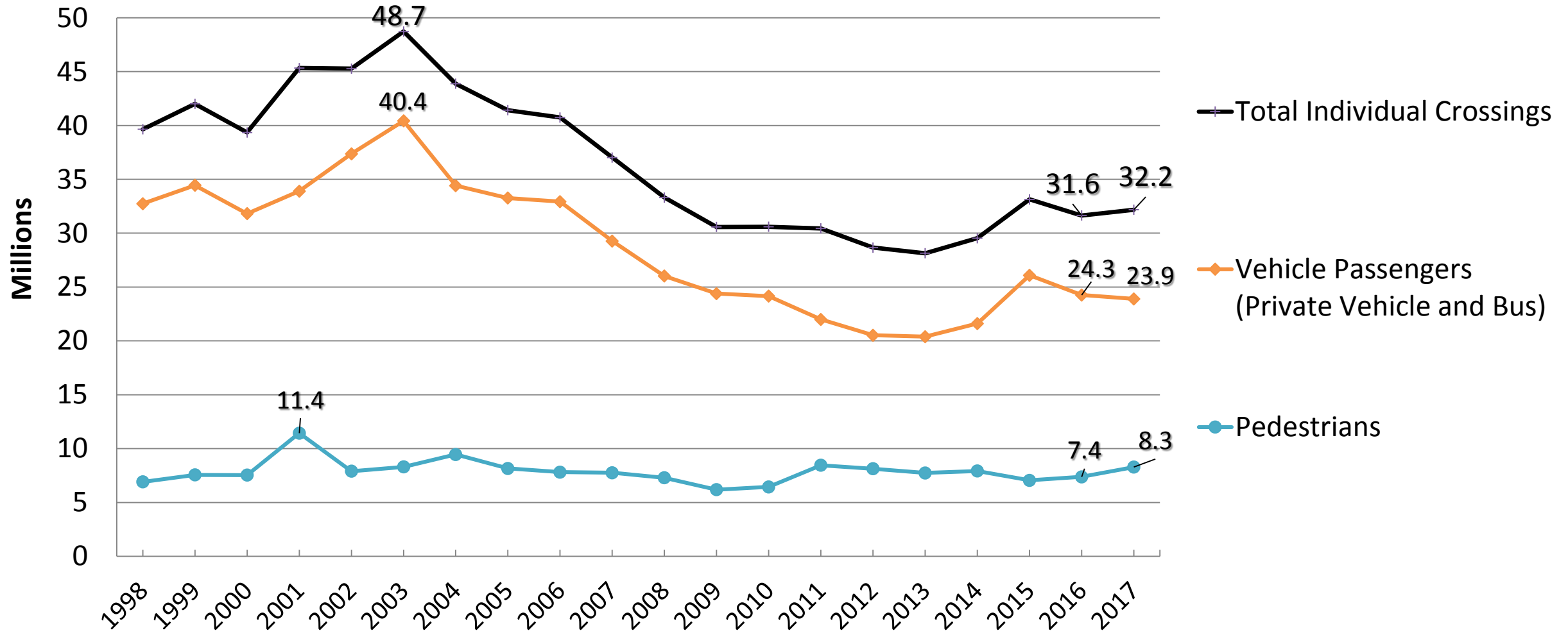
Northbound Individual Crossings



SAN YSIDRO / PUERTA MÉXICO - EL CHAPARRAL



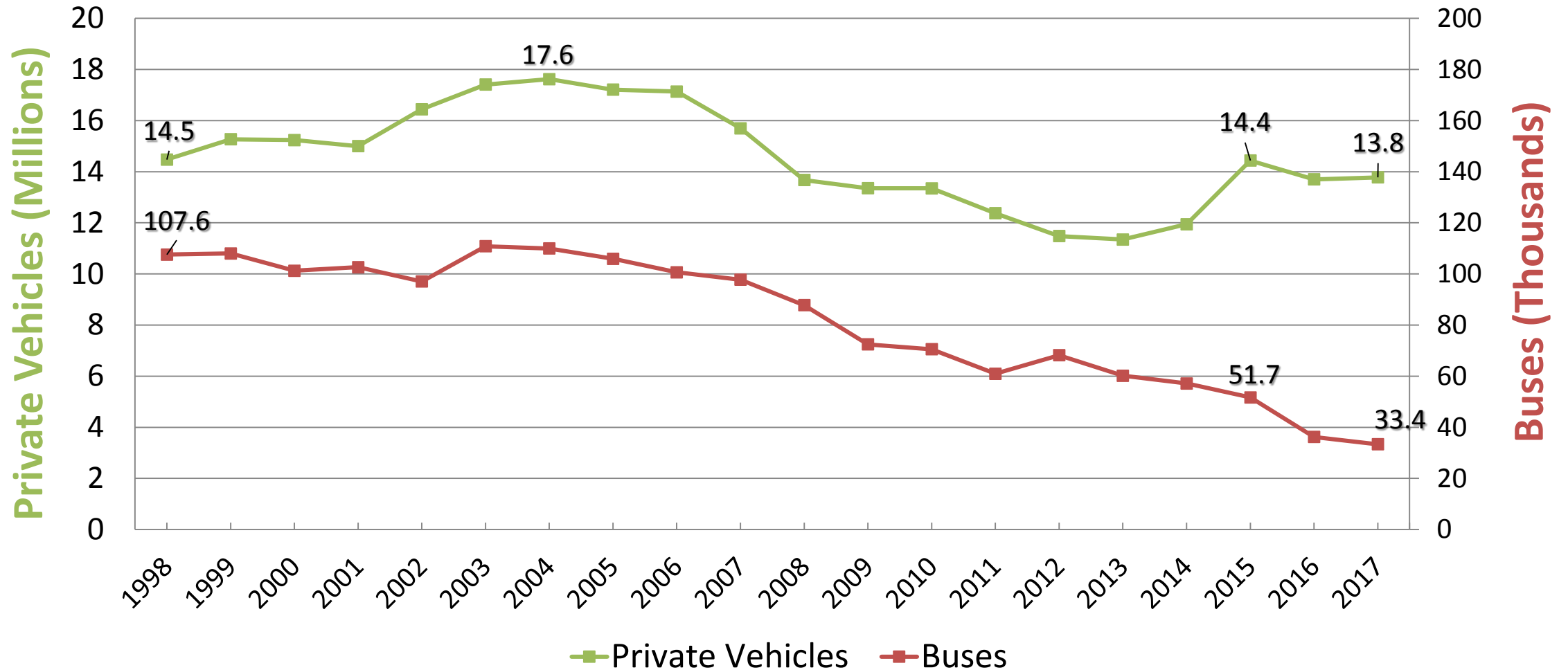
Northbound Individual Crossings



SAN YSIDRO / PUERTA MÉXICO



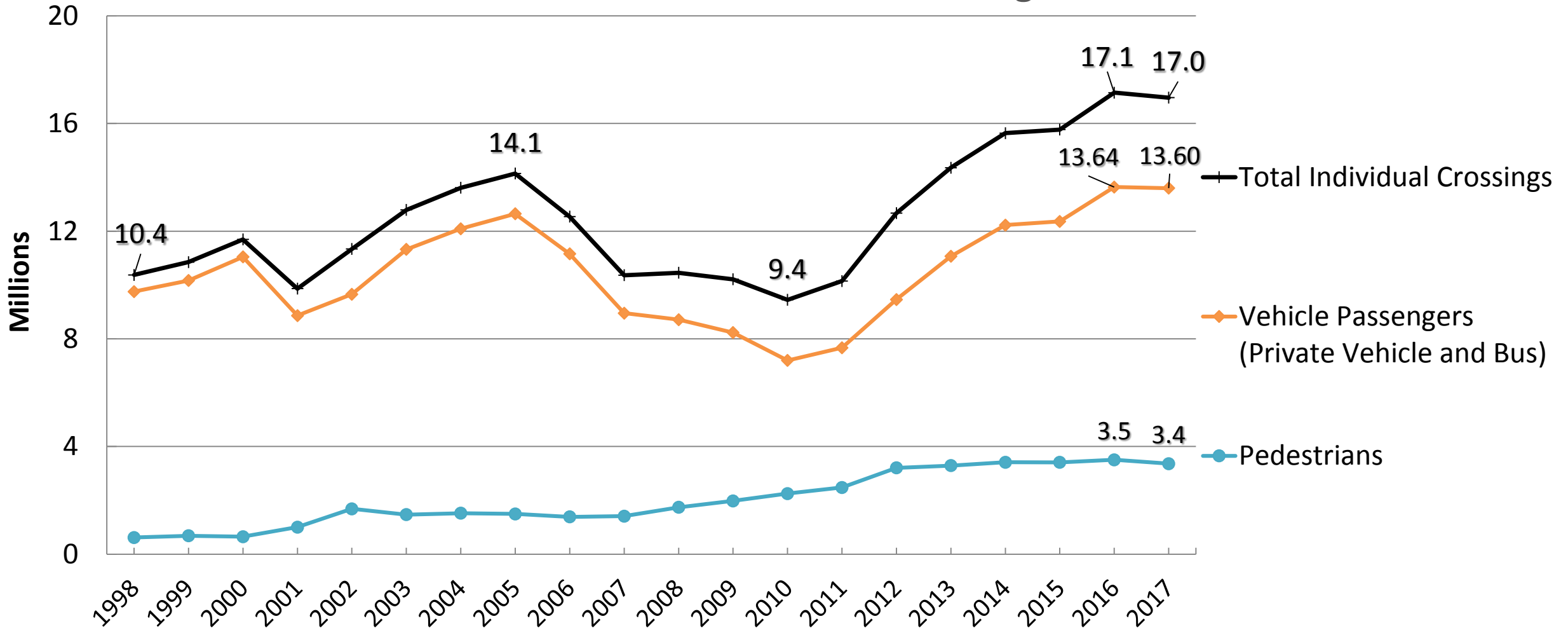
Northbound Vehicle Crossings



OTAY MESA / MESA DE OTAY

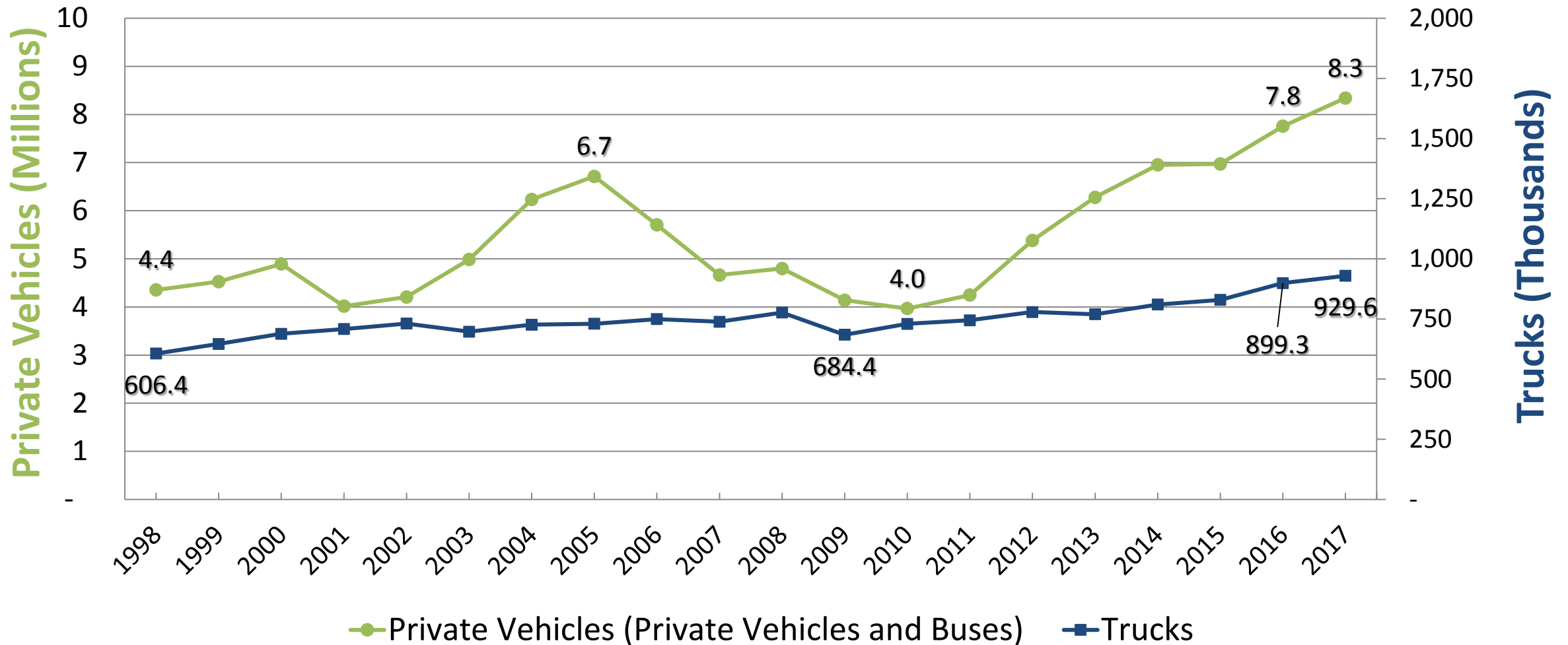


Northbound Individual Crossings



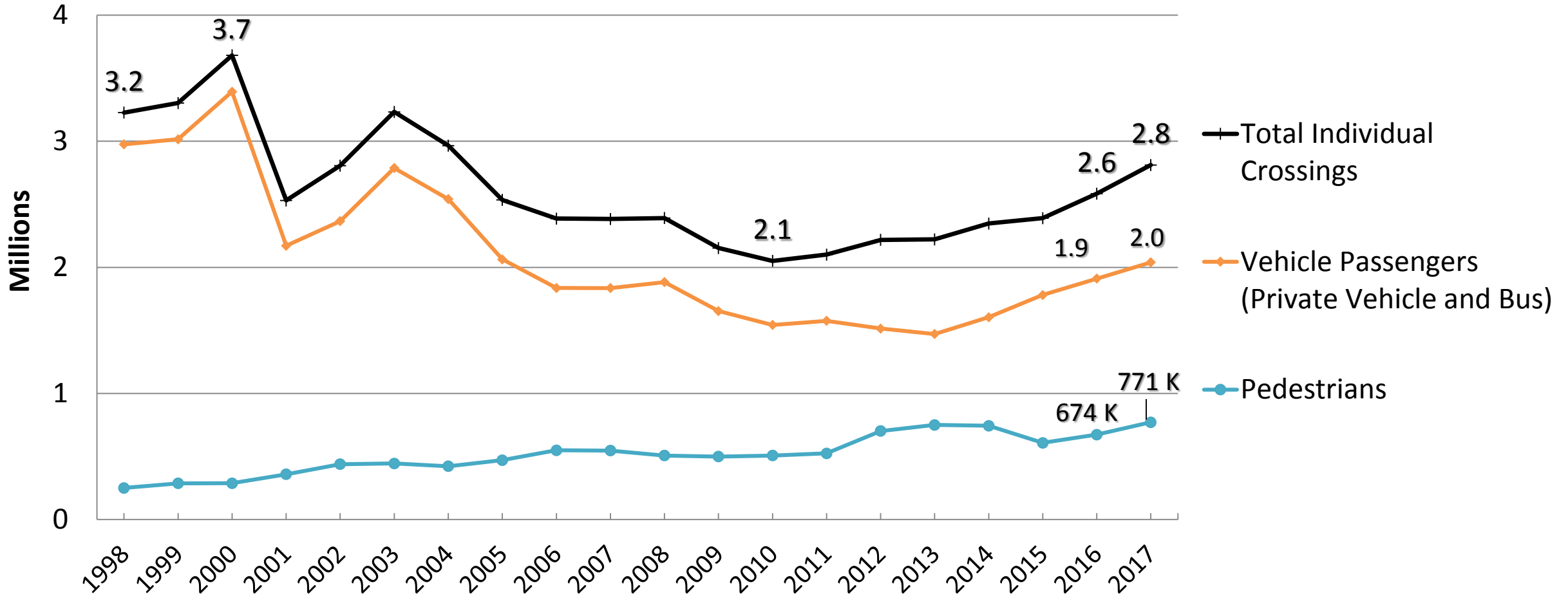
OTAY MESA / MESA DE OTAY

Northbound Vehicle Crossings



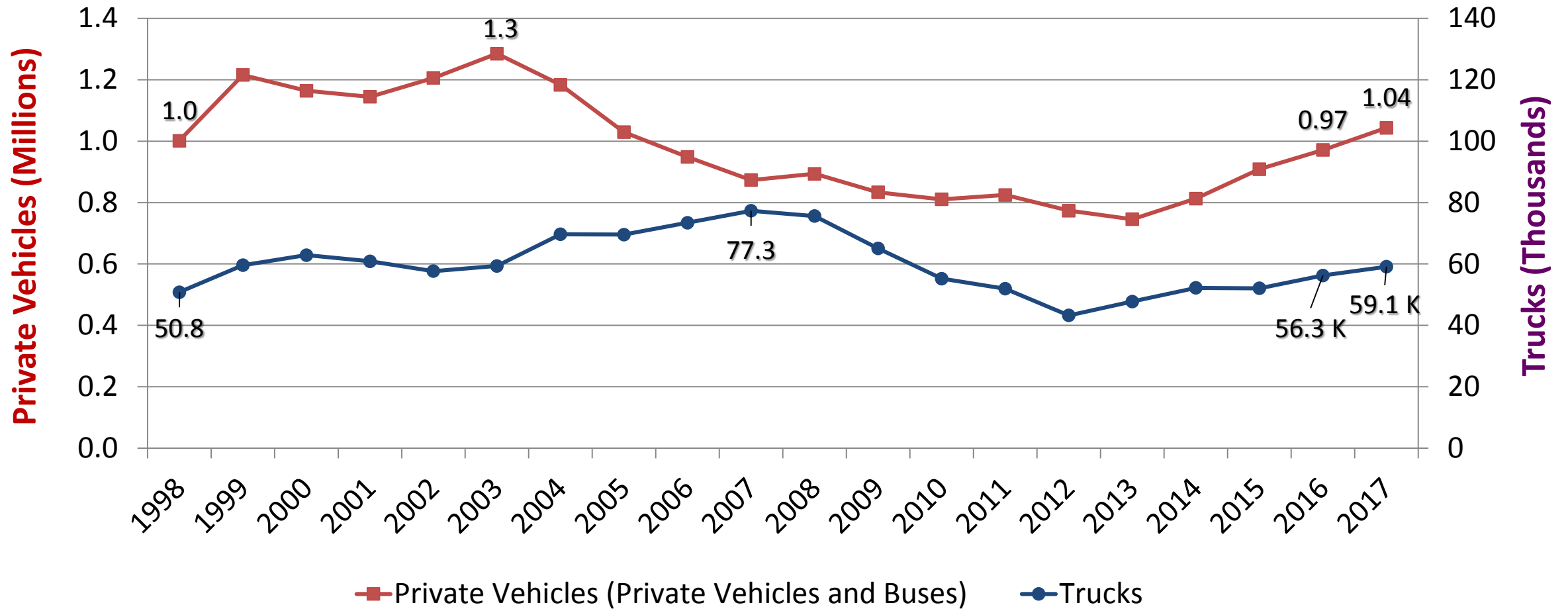


Northbound Individual Crossings





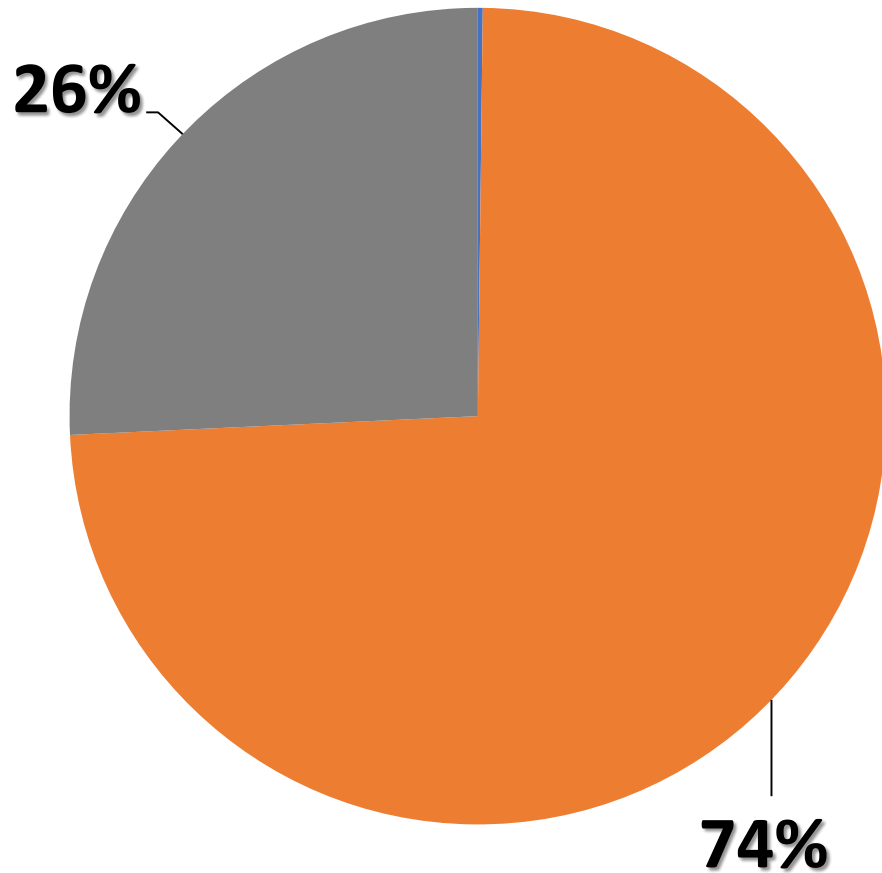
Northbound Vehicle Crossings



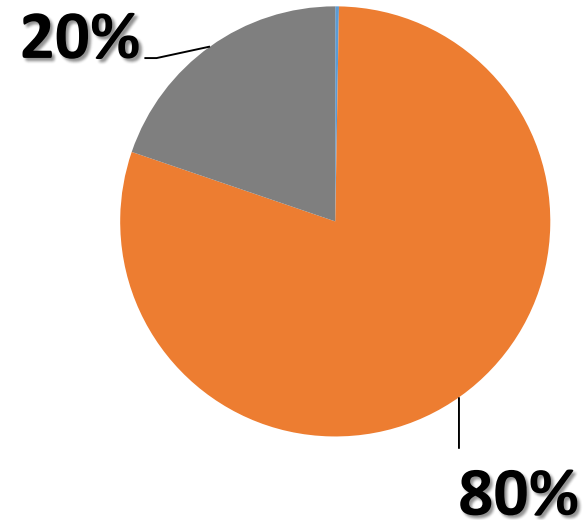
MODE SHARE OF TOTAL INDIVIDUAL CROSSINGS (2017)



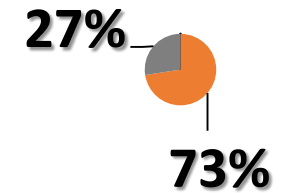
SAN YSIDRO





OTAY MESA



TECATE



-  Pedestrian Crossings
-  Vehicle Passenger Crossings (Private Vehicle and Bus)

Diameters are proportionate based on total crossings through each POE.

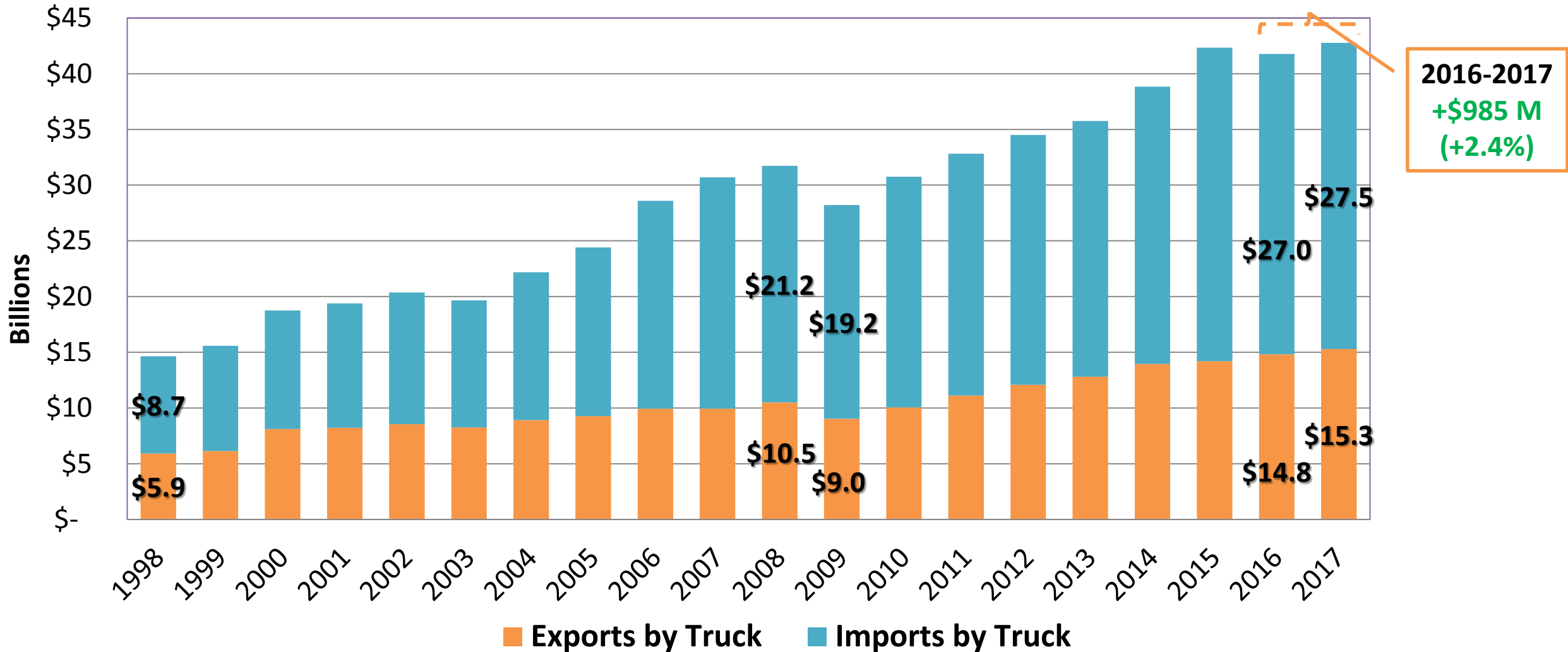
U.S. - MEXICO TRADE THROUGH THE SAN DIEGO-BAJA CALIFORNIA REGION (2017)



OTAY MESA / MESA DE OTAY – TRADE BY TRUCK



Two-Way (U.S. - Mexico) Trade by Truck



WHAT PRODUCTS MOVE ACROSS OUR BORDER?

Audio and Visual Equipment

Bose, LG, Samsung



Automobiles and Automotive Components

Toyota Tacoma



Medical Equipment and Supplies

Medtronic, CareFusion



Navigational Measuring/
Control Instruments

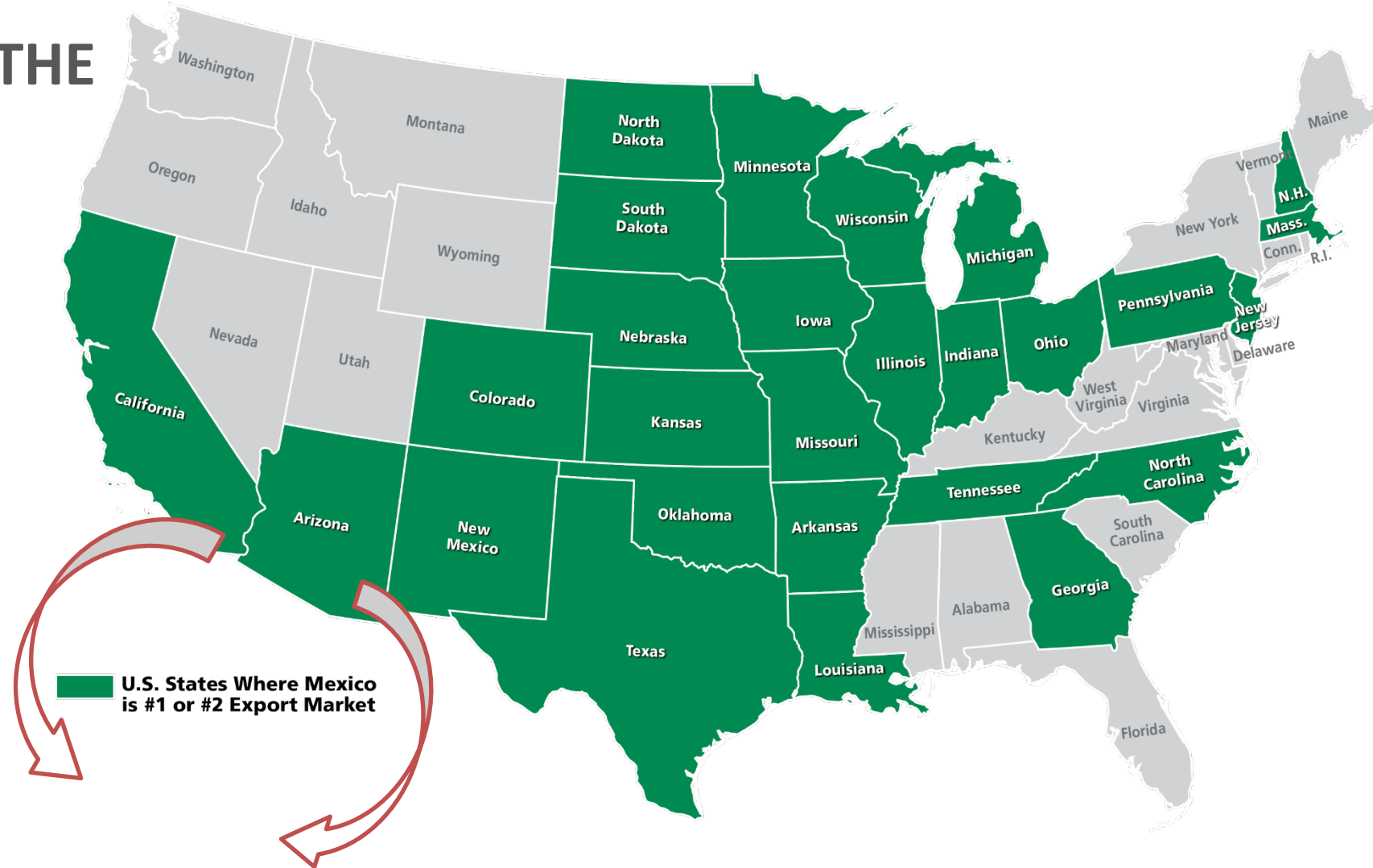


Produce

U.S. - MEXICO TRADE (2017)

MEXICO RANKS AS #2 EXPORT MARKET FOR THE U.S. (2017)

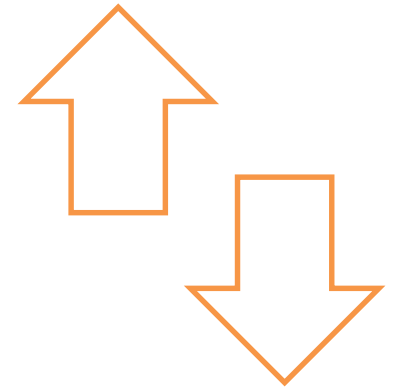
- 3rd largest trading partner for U.S. (\$557 B in total trade)
- #1 or #2 export market for 27 states
- 30 states exported more than \$1B
- California Exports to Mexico: \$26.7B



FACTORS INFLUENCING TRAVEL BEHAVIOR

- Increased security after September 11, 2001
- Increased documentation requirements
 - i.e. Western Hemisphere Travel Initiative (WHTI) -2007
- Global economic downturn in 2008
- Construction activity and new facilities increasing capacity
 - San Ysidro LPOE Expansion, PedWest etc.
- Promotion of SENTRI/Ready programs
 - In conjunction with the implementation of RFID technologies

...MANY others



THANK YOU

Questions

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